



MEDIA ALERT

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Mayor Sam Adams Will Plant With Friends of Trees this Saturday, March 31, in NE Portland Neighborhoods

The event brings the total number of neighborhood trees planted since fall to 4,500

Portland, Ore. — Mayor Sam Adams and [Friends of Trees](#) volunteers will plant about 275 trees in the Beaumont-Wilshire, Cully and Roseway neighborhoods tomorrow, bringing the number of street and yard trees planted since November 2011 to about 4,500—approximately the number of neighborhood trees planted during Friends of Trees’ entire previous planting season. Friends of Trees’ nonprofit partner Verde will plant additional trees in the three NE Portland neighborhoods next week, and community volunteers will plant street trees along Portland Neighborhood Greenways in April.

Saturday’s planting is part of Friends of Trees’ multi-year [Plant It Portland!](#) campaign in partnership with Portland’s Bureau of Environmental Services to raise awareness of the need for street trees through whimsical graphics and grassroots efforts. The planting is sponsored by the Port of Portland. The event begins at 9:00 am at Morning Star Missionary Baptist Church, 4927 NE 55th Avenue, with greetings from Friends of Trees board member Charlie Hales and Oregon State Rep. Mary Nolan.

WHO: Mayor Sam Adams, Friends of Trees Program Director Brighton West, and Friends of Trees volunteers

WHEN: Saturday, March 31
10:00 – 11:00 am

WHERE: 6834 NE Morris Street, Portland OR

WHY: Trees reduce the amount of stormwater that flows into drains, helping prevent sewer overflows into our rivers and saving Portland \$36 million a year in stormwater treatment. Four key things “grow” on trees: better health, energy conservation, a safer community—and even money. Friends of Trees provides a permit, a tree approved by the city for the homeowner’s particular planting strip, delivery, hole digging, planting assistance, stakes and follow-up maintenance. Learn more at www.FriendsofTrees.org.

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