



FOR IMMEDIATE RELEASE

October 16, 2013

Contact:

Whitney Dorer, Neighborhood Trees Manager
(503) 467-2521 WhitneyD@FriendsofTrees.org

Tree-planting season kicks off for more than 50 Portland neighborhoods

Residents can order discounted trees now—the earlier the better

Portland, Ore. — All that good, squishy soil means it's tree-planting time, and Friends of Trees is ready to hit the ground in more than 50 Portland neighborhoods this fall and winter. Homeowners should sign up now to get trees for their street or yard in order to meet deadlines leading up to their neighborhood planting day.

To sign up for trees, visit <http://www.friendsoftrees.org/plant-it-programs>

"With us, you don't just get a tree," said Whitney Dorer, Neighborhood Trees Manager with Friends of Trees. "You get delivery, hole-digging, staking and follow-up visits to keep it healthy." Each planting starts with breakfast and ends with a potluck. "Plantings are like a party with your neighbors. It's all about good food, good people and being able to say 'I planted that!'"

For those who've seen the Friends of Trees tags on street trees but don't know how to get involved, here are some common questions:

How much do trees cost?

\$35-75. This includes delivery, planting by volunteers, mulch, stakes and follow-up maintenance (a \$200 value).

What if I can't afford a tree?

Call 503-595-0212 and ask about scholarships. If you'd like to donate a scholarship, visit www.friendsoftrees.org/donate.

What kind of trees are available?

You can browse a wide selection at www.friendsoftrees.org. Factors like the size of your sidewalk planting strip determine the list of trees you can plant.

How can I get started?

Visit <http://www.friendsoftrees.org/plant-it-programs> or call to sign up and shop for trees.

Can I help plant in my neighborhood?

Yes—it's highly encouraged! Visit <http://www.friendsoftrees.org/volunteering> or call 503-595-0213 to help dig, drive, cook or coordinate just about any weekend this fall and winter.

When are deadlines?

To view planting dates and deadlines for each neighborhood, visit <http://bit.ly/19QBhFr>

Why plant trees?

Trees beautify neighborhoods, soak up stormwater, lower energy costs and increase home values. Each dollar spent planting trees becomes \$3+ in benefits to the community.

#

About Friends of Trees

Since 1989, Friends of Trees has planted more than 500,000 trees and native plants in the Portland-Vancouver and Eugene-Springfield metro areas. The nonprofit partners with Portland's Bureau of Environmental Services to turn Portland's grey to green by planting thousands of trees in East Portland neighborhoods. www.friendsoftrees.org