



MEDIA RELEASE

For More Information Please Contact:

Blair McMillan, Development Assistant

BlairM@FriendsofTrees.org

503-467-2531

## Your Holiday Gifts Can Give Joy for Years to Come

*Friends of Trees' Gift Trees are perfect green gifts for the season.*

Your gifts this holiday season can give joy and good will as they grow. For a tax-deductible donation of \$35, [Friends of Trees](http://FriendsofTrees.org) will dedicate a young native tree in honor of the person you choose and mail a beautiful, personalized acknowledgement card on your behalf. We will dedicate a grove of six trees for a donation of \$100.

Gift acknowledgment cards are mailed within three business days of placing an order at [FriendsofTrees.org/GiftTrees](http://FriendsofTrees.org/GiftTrees). All Gift Tree orders placed by December 14, 2012, will be mailed in time for Christmas.

Giving a Gift Tree not only supports a great local nonprofit and honors a friend or loved one, but it's also a gift of a tree-planting experience for those who can attend Friends of Trees' annual Gift Tree planting. The invitation-only planting is held each spring for those who purchase or receive Gift Trees during the year before. Nothing beats the feeling of goodwill, togetherness, and accomplishment that comes with the simple act of planting a tree with people you care about. Of course, all Gift Trees will be planted regardless of whether purchasers or recipients can attend the planting.

"We didn't really know what to expect and ended up having a great time," said one Gift Tree planter. "The program was very organized and allowed each of us to honor our loved one in our own way and do something great for the environment, too!"

Thousands of Gift Trees have already been planted in the Collins Sanctuary near Forest Park, where volunteers have cleared ivy so young native plants can grow. The restoration project is a partnership between Friends of Trees and Audubon Society of Portland. Gift Tree plantings will take place at the sanctuary at least through the year 2016, resulting in the planting of thousands more trees.

Friends of Trees is entering its 24th planting season of bringing people together to plant and care for city trees and green spaces. Since 1989, thousands of FOT volunteers have planted more than 450,000 trees and native plants in the Portland-Vancouver and Eugene-Springfield areas.

To learn more or to order Gift Trees, visit [FriendsofTrees.org/GiftTrees](http://FriendsofTrees.org/GiftTrees) or call Blair at 503-467-2531.